*Table 2: Hochgerner's innovation typology*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Economic innovations | | | | Social innovations | | |
| Technological innovation within the enterprise | | Non-technological innovations within the enterprise | | Social innovations within the enterprise, the state, civil society | | |
| Product | Process | Organisation | Marketing | Participation | Processes | Behaviours |

Source: Hochgerner, 2009