**Table 1**

**CRONBACH'S ALPHA, COMPOSITE RELIABILITY AND VARIANCE EXTRACTED**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **CONSTRUCT** | **PRE-PURIFICATION** | | | | **POST-PURIFICATION** | | | |
| **ITEMS** | **ALPHA** | **CC** | **AVE** | **ITEMS** | **ALPHA** | **CC** | **AVE** |
| Negotiation with Suppliers (NF) | 4 | 0.82 | 0.84 | 0.57 | 4 | 0.84 | 0.84 | 0.57 |
| Business Management (GN) | 7 | 0.82 | 0.85 | 0.45 | 5 | 0.86 | 0.86 | 0.55 |
| Communication | 3 | 0.76 | 0.81 | 0.60 | 3 | 0.79 | 0.81 | 0.60 |
| Health | 4 | 0.59 | 0.63 | 0.31 | - | - | - | - |
| Leisure | 4 | 0.70 | 0.76 | 0.45 | 3 | 0.75 | 0.76 | 0.52 |
| Quality of Life (QV) | 6 | 0.73 | 0.74 | 0.33 | 4 | 0.73 | 0.73 | 0.41 |

**Source: Prepared by the authors.**