**Table 4. Sets of Uncertainties\***

|  |  |
| --- | --- |
| **Company** | **Uncertainties** |
| **Market Factor** | **Business Factor** | **Partnership Factor** |
| A | 2 | 1 | 3 |
| B | 3 | 1 | 2 |
| C | 3 | 1 | 2 |
| D | 2 | 1 | 3 |
| E | 2 | 1 | 3 |
| F | 2 | 1 | 3 |
| G | 3 | 2 | 1 |
| H | 1 | 3 | 2 |
| I | 3 | 2 | 1 |
| **Average** | **2.3** | 1.4 | 2.2 |

\* (1 = greater importance to 3 = lesser importance)

Source: Elaborated by the authors.