**Table 4**: Research dimensions

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| --- | --- | --- | --- | --- |
|  | **Dimensions**  | **Dimensions Composition** | **Purpose** | **Authors** |
| I | Franchisee Association | Franchisor’s perception; Franchisee’s perception | Main role of the FA | Lawrence;Kaufmann (2010, 2013) |
| II | Conflicts | Conflicts; problems arising from disparities; solution forms of conflicts originated by asymmetries | Relationship  | Pody (1967), Reve (1979), Stern 1979),Zaheer; McEvily; Perrone (1998), Steven (2000). |
| III | Cooperation | Combined solution of problems of any kind; sharing; labor sharing and coordinated actions | Cooperation in the relationship between franchisors and franchisees | Nohria; Eccles (1992),Grandori; Soda (1995),Granovetter (1981) |
| IV | Governance | Rules on admission and exclusion of franchisees; penalties; hierarchy; equality between franchisees; leadership and operation; control by authority or reputation of a more powerful actor | Governance in the relationship and conflict resolution | Gulati (1998), Larson (1992), Balestrin; Vargas (2004), Zaccarelli (2008) |

**Source**: Elaborated by the authors