**Table 1**: International Publications on Franchisee Associations

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| **Year** | **Author** | **Titles** | ***Journal*** | **Contribution** |
| 1986 | Knight R. | *Franchising from the franchisor and franchisee points of view.* | *Journal of Small Business Management* | Conflict perceptions between franchisor and franchisees |
| 1994 | Dandridge e Falbe | *The influence of franchisees beyond their local domain.* | *International Journal of Small Business* | Franchisee groups acting as franchise representatives when advising other franchisees |
| 2007 | Cochet e Ehrmann | *Preliminary Evidence on the Appointment of Institutional Solutions to Franchisor Moral Hazard - the Case of Franchisee Councils.* | *Managerial and Decision Economics* | Suggestions and possible resolutions of conflicts between franchisors and franchisees |
| 2010 | Lawrence e Kaufmann | *Franchisee Associations: Strategic Focus or Response to Franchisor Opportunism.* | *Journal of Marketing Channels* | The significant role of franchisee associations when mediating relationships within a franchise |
| 2012 | Lawrence e Kaufmann | *Identity in Franchise Systems: The Role of Franchisee Associations* | *Journal of**Retailing* | Franchisee associations’ rules |

**Source:** Elaborated by the authors